

THE CHARLIE COOKSON FOUNDATION EVENT IDEAS

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| A | Abseil | Scale the dizzy heights of a local landmark or office block |
| | Aerobics-athon | To stay fit and healthy, organize an aerobics-athon. It'll make you feel good about supporting us |
| | Afternoon Tea | Put the kettle on and get baking. Entertain guests with raffles, auctions, Tombola's & live music |
| | Arts/Crafts Stall | Put your creative talents into action and sell your works of art at a craft fair. |
| | 'As New' Sale | AKA posh jumble sale. Ask everyone you know for unwanted belongings & hold a sale evening |
| | Auction | Auction off original items, taking a percentage of sales |
| | Auction of Services | Auction services of people and businesses - anything from singing lessons to dinner for two |
| B | Benefit Performance | Putting on a show, concert or performance in aid of CCF can be a fantastic way to fundraise, raise awareness and get your local community involved. You could always ask local musical groups to perform and raise money through charging an entry fee |
| | Bike rides | You name the distance and the route. Don't forget safety precautions and your helmet |
| | Book sales | Get all your friends and relatives to clear out their book shelves and donate the books to you to sell |

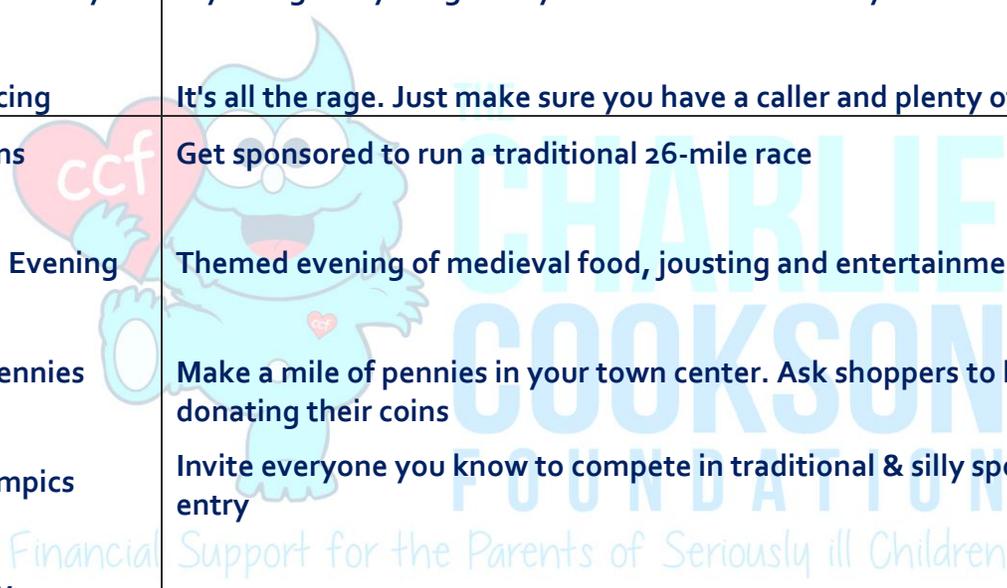
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| | <p>Bake off!</p> <p>Bad Tie day</p> <p>Battle of the bands</p> <p>Beat the goalie</p> <p>Bring and buy sale</p> <p>Bike ride</p> <p>Bingo</p> <p>Bungee Jump</p> | <p>Get your friends, colleagues, parish or group to bake cakes, pies and biscuits, and see who can produce the tastiest sponge. Sell what's left after the judges have done their tasting. You could even auction the winning entries!</p> <p>Look in your dad's wardrobe for those outdated ties and dazzle your friends. Pay to display the outrageous tie. Your friends could pay to have the offending tie removed</p> <p>Challenge those budding musicians to a battle of the bands and put on a concert to raise money. You could also raise money with a "pay to leave" policy</p> <p>Challenge your friends to a beat the goalie competition. Pay to play</p> <p>Sell donated goods on a stall. Cakes, books, home-made jam, bric-a-brac and fair trade goods are firm favorites</p> <p>Pedal against poverty! Why not organize a bike ride and turn it into a sponsored event?</p> <p>Organize a bingo event – devise your own calls for the numbers. Charge a fee per game</p> <p>Raise sponsorship by flying in the face of fear</p> |
| <p>C</p> | <p>Cake bake</p> <p>Caption competition</p> <p>Car washing</p> <p>Children's fun day</p> | <p>Invite your neighbor's round or do this at work. Bake a few cakes and sell each slice for a £1</p> <p>You need a group of at least 25 people. Get a photo of your club chairman or work CEO doing something unusual and then get everyone to submit a caption for £1. Winner gets 50% of the proceeds</p> <p>Organize a fundraising car wash</p> <p>Parents pay for children to take part. Arrange entertainment, face painting, races etc.</p> |

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| | <p>Cinema screening</p> <p>Coffee mornings</p> <p>Colour theme days</p> <p>Cake sales</p> <p>Cook up a storm</p> <p>Competitions</p> <p>Cricket match</p> <p>Car wash</p> <p>Chocolate ban</p> | <p>Could your local cinema be persuaded to do a preview for CCF? Increase the price ticket by £1 - £2. Have a display in the foyer</p> <p>Organize a coffee morning with work colleagues or friends</p> <p>Bring a bit of colour into your day and raise money at the same time! Get your friends to dress in their favorite colours for a donation. Set a football, season or country theme.</p> <p>Cake sales are a great way to raise money and awareness too, if they are made from fairly traded products</p> <p>If you're a budding Master Chef, cook up some treats and sell them to friends and family, or put your own original recipes into a cookbook to sell</p> <p>Devise your own competition, or use tried and tested ideas such as 'guess who the baby in the picture is'</p> <p>Challenge your peers or teachers to a cricket match. Each team pays a fee</p> <p>Charge your teachers, friends and family to wash their cars</p> <p>Give up chocolate for a day, a week or a month and give the cash you save to CCF</p> |
| <p>D</p> | <p>Dances</p> <p>Darts match</p> <p>Designing</p> | <p>Organize a disco, ballroom, salsa or 70's night. You need a venue, band/ DJ and a drinks license (if you are selling alcohol)</p> <p>Charge an entry fee, have a raffle and refreshments. Make it fun - ladies versus, left handed throws only etc</p> <p>Design and sell items depending on the time of year – calendars, Christmas cards, Mother/Father's day cards, or Easter cards are all great ideas</p> |

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| | <p>Donate Goods</p> <p>Disney Day</p> <p>Dog walking</p> | <p>If your school/workplace is within five miles of our CCF shop, ask pupils, parents, colleagues to have a clear out for Charlie's Shop and donate the items for CCF to sell in shops</p> <p>A magical twist to your usual mufti day. Ask pupils in a school to pay a set donation to dress up as their favorite Disney character for the day</p> <p>Get your neighbor's to pay you</p> |
| E | <p>Easter egg hunt</p> <p>Easter egg decorating</p> <p>Eating marathon</p> <p>Eyebrows</p> | <p>Edible hide and seek. Charge entry fee and ask confectioners to provide the eggs</p> <p>Ask pupils in a local school to paint and decorate eggs for parents to purchase</p> <p>Get sponsored to stuff your face with as many baked beans/grapes/pies etc. as possible</p> <p>Get sponsored to shave them off - they grow back eventually</p> |
| F | <p>Fancy dress days</p> <p>Fashion Show</p> <p>Festivals</p> <p>Fetes</p> <p>Fishing tournament</p> <p>Football match</p> <p>Fun Days</p> | <p>Pay to wear fancy dress or dress down to work or school and fine those that don't make the effort. Non-uniform days at school are always popular. In the office have crazy tie, bad hat or yellow and blue only days. April Fools Day is ideal for this.</p> <p>This might be something older pupils might like to run themselves in a school setting (with your guidance of course)</p> <p>of craft, drama or flowers. You'll need a team of volunteers to design and create displays. Sell programs, refreshments and organize stall sales</p> <p>Celebrities will help draw in crowds. But there's lots of work, planning and costs involved - so be careful!</p> <p>Get sponsorship from a local angling shop</p> <p>Collections at half time</p> <p>Hold a family fun day at work. Include an It's a Knock Out style competition</p> |

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| | <p>Fun runs</p> <p>£5 into £50</p> | <p>Organize your own; you decide the venue and the distance. Try to get a local personality to compete or start the event off. Or, if you do not have time, simply book a place in an officially organized event and ask friends for sponsorship</p> <p>Give friends or volunteer fundraisers a sum of money (£5) and a time limit (three months) to increase this by devising a money-generating activity. Ideas include: planting vegetable seeds and selling produce; baking and selling cakes; backing the Derby winner; investing. Award prizes for the most ingenious idea</p> |
| G | <p>Game show</p> <p>Garden party</p> <p>Grow a beard or moustache</p> <p>Golf open days</p> <p>Greek night</p> <p>Guy Fawkes party</p> | <p>Host mock version of Who Wants To Be A Millionaire or The Weakest Link. Otherwise adapt board games for big audiences, and get prizes donated</p> <p>Or open garden; held in your garden, with stalls, games, refreshments and raffles</p> <p>Get sponsored to grow a beard or moustache</p> <p>Get a golf club to sponsor the event for you, invite club members and local businessmen for the tournament. Organize a raffle and auction in the evening as well</p> <p>Greek night - lay on Greek food, wine and dancing in your local village hall</p> <p>If you have a large garden organize a firework display, charge for admission and refreshments</p> |
| H | <p>Halloween party</p> <p>Head shave</p> <p>Hook-a-duck</p> <p>Hoopla</p> <p>Household sale</p> | <p>Another excuse to dress up and party. Charge entrance fees and raise money trick or treating</p> <p>Sick of bad hair days? Go bald for charity</p> <p>Fete and fair game. Ask local companies to donate prizes</p> <p>Fete and fair game. Ask local companies to donate prizes</p> <p>Sell off all your unwanted belongings</p> |
| I | <p>It's A Knockout</p> | <p>Embrace some 70s TV nostalgia and set up your own wet and wacky obstacle course</p> |

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| J | Jailbreak | Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entrance fees and offer prizes |
| | Jazz festival | Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments |
| | Jewelry making | Buy your own beads and get threading. Sell your products at markets and craft fairs |
| | Junk mail | Collect all your junk mail and sell it to a recycling company. |
| K | Karaoke | Arrange your own Pop Idol contest. All you need is a machine, a room and a well-stocked bar |
| L | Left-handed day | Try doing everything with your left hand for the day |
| | Line dancing | It's all the rage. Just make sure you have a caller and plenty of drink! |
| M | Marathons | Get sponsored to run a traditional 26-mile race |
| | Medieval Evening | Themed evening of medieval food, jousting and entertainment |
| | Mile of Pennies | Make a mile of pennies in your town center. Ask shoppers to help by donating their coins |
| | Mini-Olympics | Invite everyone you know to compete in traditional & silly sports. Charge entry |
| | Mufti Day | Introduce dress down day at work. Colleagues pay a fee to leave their suits at home |
| N | Nature trail | Offer guided walks to natural beauty spots |
| | New year resolutions | Get sponsored to stick to your new year's resolutions |
| O | Olympics themed fun day | Get excited about the Olympics all over again by holding your own version – you could even split people into teams and give them names of countries |
| | Open garden | Open your garden to visitors. Sell tickets, refreshments, plants and vegetables |
| | Opera night | |



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| | Ornament sale | Stage an opera evening in your area, or arrange a trip to see a big London production |
| | Outward bound | Set up a market/fair stall. Alternatively, plan your own event and charge for pitches Go climbing, hiking, camping, etc., in preparation for your trip. Seek sponsorship |
| P | Paintballing | Organize paintballing challenges at locally run centers. Players pay to enter |
| | Pancake race | Get flipping on Shrove Tuesday. Charge teams to enter, and spectators to eat |
| | Pantomime | Your chance to play the ugly sister. Stage a production with friends, family and colleagues |
| | Parachute jump | Daredevils only. Get sponsored to take the plunge |
| | Personalized gifts | Sell uniquely personalized gifts for special occasions. |
| | Pet show | Charge proud pet-owners to show off their cats, hamsters, bunnies, mice, etc |
| | Pick a cork | Fair game. Pick a numbered cork out of a board. If the number's a winner, claim a prize. |
| | Pick a ticket | Fair game. Pick a numbered ticket from a bucket. If the number's a winner, claim a prize |
| | Picture framing | Frame and sell prints of local scenes, or pictures relevant to your charity |
| | Pajama Day | Ideal for nurseries and school pupils but fun for everyone, ask everyone to come to school in their favorite pajamas with a donation in hand |
| | Poets Corner | Run a writing competition for all of those budding poets in your school |



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| | Plant a tree | Seek sponsors for a "plant a tree" scheme |
| | Plant sale | Sell donated plants or rent out pitches to traders |
| | PlayStation play-off | Organize a league of players and compete on a certain game. Charge entrants |
| | Play your cards right | Fair game made famous by Bruce Forsyth. Guess higher or lower 6 times running & win a prize |
| | Play your cards right | Gather pledges of support, donations and services. These could be auctioned or raffled |
| Q | Quiz Night | Contact local bars/pubs who could offer you their venue. Source prizes from local business and get quizzing |
| R | Raffles | Exactly what it says on the tin – you could source prizes from local businesses and sell tickets |
| | Readathon | Readathon is a sponsored reading event run in primary and secondary schools across the UK, encouraging children to read for pleasure |
| | Rugby | Hold a collection at a match or even organize your own rugby match for charity |
| S | Sponsored | Sponsored Walk, swim, run, sing, dance, skip, or sit in a bath of beans - and ask for sponsorship while doing so |
| | Sports Day | Tie in your fundraiser with an existing sports day to make it as easy as possible |
| | Sponsored Silence | Challenge pupils, work colleagues, friends or family to stay quiet |
| | Sponge Throw! | Ask pupils to donate in return for getting to launch soapy sponges at you and your fellow teachers. Best done on a sunny day |
| T | Talent Contest | This can be a great fundraising activity to hold within a school or community center with children. Hold a talent contest for them to showcase their skills! You could make it TV show style by nominating judges to pick the winners |

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| | Treasure Hunt | Put together a treasure hunt, split into pairs or teams and let the detective work begin! Ask a local business to donate a prize for the winning pair/team, and set a suggested donation amount for entering |
| U | Uniform Day for Teachers | Make your school Teachers wear a school uniform for the day and donate |
| V | V?? | Let us know what you can think of beginning with V?! |
| W | Wig Wednesday | Join the rest of the UK and don a wig on 25 May 2016 - just make a small donation in return to your chosen charity |
| X | X?? | Let us know what you can think of beginning with X?! |
| Y | <u>Yogo</u> | Get involved in a fun keep fit class and get everyone to donate a little extra to CCF |
| Z | Zzzzzzzzz Zumbathon | Hold a sponsored sleepover. To make this event even bigger you could join up with others and hold one big sleepover in an appropriate place Get together with friends and family for a zumbathon challenge |

